



USER MANUAL

CASUAL SERIES (444)

CANON QUARTZ

**THIS WATCH INSTRUCTION MANUAL TEACH
YOU EVERYTHING YOU NEED TO KNOW
ABOUT YOUR CANON QUARTZ WATCH**

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THANK YOU FOR CHOOSING THE CANON QUARTZ CHARCOAL CASUAL WATCH FOR MEN (MODEL CN-444)

THIS TIMEPIECE IS DESIGNED TO OFFER:

- **RELIABLE TIMEKEEPING** powered by a precise Japanese quartz movement.
- **THE ESSENCE OF URBAN MINIMALISM** with a stealthy black case and a cool grey strap for a versatile, contemporary look.
- **SIGNATURE SINGLE-NUMERAL DIAL DESIGN** with an unconventional "single numeral" element that becomes a mark of individuality.
- **CLEAN CHARCOAL/GREY DIAL AESTHETIC** designed to look sharp, modern, and effortless across daily outfits.
- **COMFORT-FIRST DAILY WEAR** using a silicone strap (grey tone) for lightweight, flexible comfort.
- **PREMIUM DAILY PROTECTION** with Premium Mineral Glass for clear visibility and everyday durability.
- **EVERYDAY CONFIDENCE** with 3ATM water resistance, plus a 12-month for peace of mind.

Please read this manual carefully to understand how to use, care for, and energetically align your Vastu watch for long-term enjoyment.

WATCH OVERVIEW:



Main Components:

- **H** - Indicates the hour
- **M** - Indicates the minutes
- **S** - Indicates running seconds
- **Crown** - Used for time setting

How to Set a time:

- 1.Pull the Crown out gently until it stops (you may feel a small "click").
- 2.Turn the Crown until the hour and minute hands point to the correct time.
- 3.Push the crown back in fully to the normal position to restart the movement.

TECHNICAL SPECIFICATIONS:



Watch parameters:

Dial Color : Charcoal

Display Type : Analog, 3-hand

Case Diameter : 44 mm

Case Thickness : 10 mm

Bracelet Material : Grey silicone strap

Bracelet Width : 18 mm

Movement Type : Japanese Quartz Movement

Battery Life : 3 Years (SR626SW or equivalent)

Crystal Type : Mineral Glass (scratch-resistant)

Water Resistance : 3 ATM (30 meters)

Gender : Male

DESIGN & AESTHETIC SIGNIFICANCE

1. URBAN MINIMALISM – Stealthy, versatile, modern

- The watch is explicitly described as “the essence of urban minimalism,” built to feel contemporary without looking busy.
- A stealthy black case creates a sharp, understated frame that keeps the overall look clean and easy to style.

2. CHARCOAL + GREY PALETTE – Quiet confidence

- The combination of a dark/stealth case with a cool grey strap creates a balanced monochrome look that works from casual outfits to smart-casual dressing.
- This palette is designed to look effortless, matching most wardrobes while still feeling intentionally styled.

3. SINGLE-NUMERAL SIGNATURE – Individuality without clutter

- The “unconventional single numeral” is positioned as a mark of individuality, giving the dial a signature identity.
- It helps the watch stand out from typical minimalist dials while still keeping the face uncluttered and modern.

4. SILICONE STRAP LOOK – Modern casual energy

- The silicone strap supports the “casual watch” identity, keeping wear comfortable and lightweight for long hours.

WATER RESISTANCE (3 ATM / 30M)

Your watch is rated to 3 ATM (approximately 30 meters), meaning it can handle everyday water contact and short exposure not deep water pressure.

1. Suitable for

- Everyday wear.
- Hand-washing and rain.
- Short, shallow exposure to water such as splashing and light surface swimming (non-diving, non-impact).

2. Not recommended for

- Diving, snorkeling, or water sports with strong impact.
- High-pressure water (jets, power showers).
- Prolonged submersion or deep swimming sessions.
- Sauna or steam room use (heat/steam can weaken gaskets over time).

3. Important precautions

- Do not operate the crown while the watch is wet or under water.
- After contact with salt water or chlorinated pool water, gently rinse with fresh water (only if exposure was light) and dry fully with a soft cloth.
- If you notice moisture/fog inside the glass, stop using the watch in water and contact a service center.

CARE & MAINTENANCE

Taking care of your Canon Quartz watch helps it look new and work properly for a long time.

1. Daily Cleaning (Easy Routine)

- Wipe the watch case and glass with a soft, dry microfiber cloth to remove dust, sweat, and fingerprints.
- If your bracelet needs more cleaning, use a slightly damp cloth, then dry it fully right away.
- Do not use strong cleaners, alcohol, or chemical sprays on the watch.

2. Battery & Movement Care (Quartz Watches)

- Replace the battery professionally every 2-3 years (or when the watch stops).
- Professional battery replacement is important because battery leakage can damage the internal movement.
- Keep the watch away from strong magnets (phones, laptops, speakers), because magnets can cause the watch to stop or show wrong time; moving it away usually fixes it.

3. Case Care (Brass / Stainless Steel)

- If your watch has a brass case: it can naturally darken over time (called patina), which is normal and happens due to air/moisture exposure.
- If you want it shiny again, gently polish only the brass area using a soft polishing cloth, and avoid the crystal and strap.
- For stainless steel, simply wipe with a dry microfiber cloth to maintain the finish.

6. Heat & Shock Safety

- Avoid extreme heat (car dashboard, sauna) and extreme cold because temperature can affect components and battery life.
- Avoid drops and strong impacts because a watch has delicate internal parts and a crystal that can crack.

7. Long-Term Storage

- If you won't wear the watch for a long time, store it in a cool, dry, dark place (watch box or soft pouch is best).
- Keeping it protected reduces dust buildup and scratches.

WARRANTY & SUPPORT

If you need help with your Canon Quartz watch, you can contact our support team through the official website or WhatsApp for quick escalations.

1. Where to contact (Official)

- Website (Support & Contact): <https://canonquartz.com/pages/contact-us>
- Warranty claim page: <https://canonquartz.com/pages/claim-your-watch-warranty-service-support-canon-quartz>
- Support email: canonquartzofficial@gmail.com
- WhatsApp / Phone: +91 9558579112

2. Warranty period (What you get)

- Your Canon Quartz watch is covered by a 1-year limited warranty from the original date of purchase.
- It covers manufacturing defects related to the watch movement, case, or dial.

3. What is not covered

- The warranty does not cover the normal wear and tear, or damage due to accidents/improper use.
- Straps (leather or metal) are not included under warranty because straps naturally wear over time.

4. How to claim warranty (Simple steps)

- Keep proof ready: warranty card photo (or original invoice/e-receipt if card is missing) and clear watch photos showing the issue.
- Submit the warranty claim on the official warranty page and upload the details.
- The service team replies within 2–3 business days.

5. Typical service timeline

After Canon Quartz receives your watch, typical service time is 14–21 business days, then it is shipped back to you.